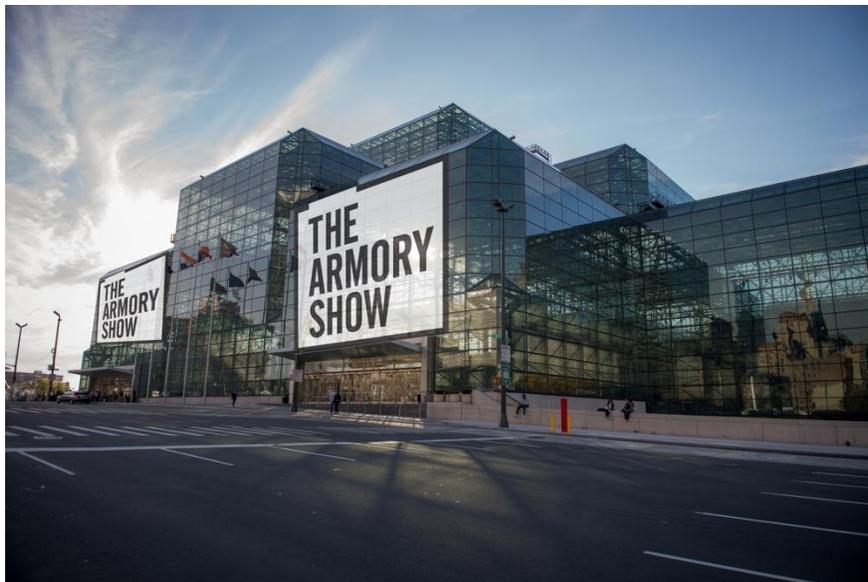




The Armory Show Announces Move to the Javits Center and New September Dates for 2021 Edition

**New York's essential art fair to take place September 9-12, 2021
kicking off the city-wide fall art season**



New York - March 5, 2020: The Armory Show announced today that starting in 2021, New York City's essential art fair will shift to September at the state-of-the-art Javits Center. Designed by Architect James Ingo Freed of Pei Cobb Freed & Partners (previously I.M. Pei & Partners), the Javits Center will have recently completed a \$1.5 billion expansion project when it welcomes The Armory Show September 9-12, 2021.

The Armory Show 2021 will anchor a new Armory Arts Week and launch the fall art season in alignment with September New York gallery openings.

"We are thrilled for this exciting new chapter for The Armory Show and look forward to creating a spectacular fair in September 2021 at our new home at the Javits Center. September is a great time of year to be in New York City, and we are eager to align with gallery openings to kick off the fall season. We hope everyone will mark their calendars," said Executive Director Nicole Berry.

“Our historic expansion project is a game changer for the Javits Center, and by hosting The Armory Show in September 2021, we’re proving that events in New York will never be the same,” said Alan Steel, President and CEO of the Javits Center. “We are thrilled to host such a wonderful event as The Armory Show and introduce their exhibitors and attendees to our new dynamic spaces that will raise the standard for event venues nationwide.”

It is befitting that New York’s essential art fair will be a new landmark event for the newly expanded Javits Center. The Armory Show exhibitors and guests alike will be able to enjoy an optimized fair experience with easier accessibility and superior facilities, as well as several key cultural, commercial, and gastronomic destinations in close proximity such as The Highline, the Chelsea Arts District, and Hudson Yards.

About The Armory Show

The Armory Show is New York City’s essential art fair, and a leading cultural destination for discovering and collecting the world’s most important 20th- and 21st-century art. Staged on Manhattan’s Piers 90 and 94, The Armory Show features presentations by leading international galleries, innovative artist commissions, and dynamic public programs. Since its founding in 1994, The Armory Show has served as a nexus for the international art world, inspiring dialogue, discovery, and patronage in the visual arts.

About the Javits Center

Known as the "Marketplace for the World," the Javits Center was designed by I.M. Pei & Partners and opened in 1986. The iconic facility has since become New York City's primary venue for large conventions, trade shows and special events and serves as home to many of the world's top 250 trade shows, hosting millions of visitors a year. These large-scale events generate more than \$2 billion in annual economic activity for New York City and New York State, supporting as many as 18,000 jobs in and around the facility. Located on 11th Avenue between West 34th and West 40th Sts. in Manhattan, the Javits Center has 760,000 square feet of exhibition space, 102 meeting rooms and four banquet halls, as well as a range of technology services, including WiFi access. For more information, visit www.javitscenter.com.

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