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# PRESS

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## THE ARMORY SHOW 2018 CLOSES WITH CRITICAL ACCLAIM AND STRONG SALES REPORTED THROUGHOUT THE WEEK

### Under the Direction of Nicole Berry, the Fair Received Accolades for Enhanced Layout and Curated Sections

The **Armory Show** closed on Sunday, March 11 with outstanding and consistent sales ranging from four to seven figures throughout the week, and a robust turnout of collectors from across the United States. Exhibitors noted the significant presence of curators and museum patron groups during the fair, in addition to numerous institutional acquisitions.

The 2018 edition debuted a new layout, highlighted by the expanded Focus section and new Town Square on Pier 92. The fair's improved layout, designed by **Bade Stageberg Cox**, as well as the decision to reduce the number of exhibitors, was positively received by collectors and exhibitors alike.

Now in its 24th year, this year's edition featured **198** galleries from **31** countries, with **66** new exhibitors, including several who have returned after years of absence, including **Galerie Eigen + Art** (Berlin), **Gagosian** (New York, Los Angeles, San Francisco, London, Paris, Rome, Athens, Geneva, Hong Kong), **Perrotin** (New York, Paris, Hong Kong, Seoul, Tokyo), **Regen Projects** (Los Angeles) and **Van Doren Waxter** (New York).

Four galleries that previously participated in Presents, graduated to Galleries, the fair's main section: **espaivisor** (Valencia), **Daniel Faria Gallery** (Toronto), **Mariane Ibrahim Gallery** (Seattle) and **Nicodim Gallery** (Los Angeles).

**Focus**, curated by **Gabriel Ritter**, Curator and Head of Contemporary Art at the Minneapolis Institute of Art, featured **28** international galleries with solo or dual-artist presentations. **Platform**, curated by **Jen Mergel**, former senior curator of contemporary art at the Museum of Fine Arts, Boston, staged 15 large-scale and site-responsive works throughout the fair.

**Nicole Berry**, Executive Director, The Armory Show, remarks: "The 2018 Armory Show was enthusiastically received and a critical success. An enhanced visitor experience resulted from layout improvements such as a more open floorplan, additional lounge areas and site-responsive works that made up Jen Mergel's Platform section. A mindful rebalancing that favored larger booth size over exhibitor count in the Galleries section elevated the overall quality of presentations at the fair. Gabriel Ritter's Focus section transformed the feel of Pier 92 adding a new energy. Many visitors also praised the high quality of work in the Insights section. In addition to the extraordinary art on display, the inaugural Curatorial Leadership Summit was a celebrated addition bringing over 75 curators and many of their patrons to the fair. Exhibitors and collectors alike said that this was the best Armory Show in years. We look forward to planning our 25<sup>th</sup> anniversary next year."

Approximately **65,000** visitors attended the fair from March 7 through March 11, including notable patrons and trustees from over **140** cultural institutions including: Albright-Knox Art Gallery; The Art Institute of Chicago; Institute of Contemporary Art, Boston; Centre Pompidou; Dallas Museum of Art; Denver Art Museum; Hammer Museum; Hirshhorn Museum and Sculpture Garden; Kemper Museum of Contemporary Art; Los Angeles County Museum of Art; Nasher Sculpture Garden; Palais de Tokyo; San Francisco Museum of Modern Art; Serpentine Galleries; Tate, London; Walker Art Center and Whitechapel Gallery.

Notable attendees included: Richard Armstrong, Bill Arning, Swizz Beatz, Franco and Roberta Calarota, Maurizio Cattelan, Timothée Chalamet, Richard Chang, Lori and Alexandre Chemla, Patrick and Lindsey Collins, Sofia Coppola, Joel and Zoe Dictrow, Bob and Renee Drake, Michael Eisner, Tom Finkelpearl, Ella Fontanals-Cisneros, Charlotte Ford, James Franco, Vincent and Shelley Fremont, Glenn Fuhrman, Bill Gautreaux, Massimiliano Gioni, Thelma Golden, Helyn Goldenberg and Michael Alper, Susan Goodman and Rod Lubeznik, Camila Yunes Guarita, Agnes Gund, Sandra Hegedus, Kim Heirston, Marguerite Hoffman, Susan and Michael Hort, Anne Huntington, Michael Xufu Huang, Jason Isaacs, Pamela Joyner, JR, Alicia Keys, Ali Khadra, Pulane Kingston, Jill and Peter Kraus, Teri and Jeff Kurz, Trey and Jenny Laird, Aaron and Barbara Levine, Adam Lindemann, Glenn Lowry, Bernard Lumpkin, Sherry and Joel Mallin, Steve Martin, Her Royal Highness Crown Princess Mette-Marit, Yusaku Mezawa, Marilyn Minter, Nancy and Bob Mollers, Frank Moore, Julianne Moore, Mike Myers, Hans Ulrich Obrist, Anne Pasternak, Catherine Petitgas, Ron and Ann Pizzuti, Thibault Poutrel, Chris Rock, Mark and Renee Rockefeller, Lorenzo Rodriguez, Alan and Rebecca Ross, Don and Mera Rubell, Paul Rudd, Beth Rudin de Woody, Susan Sarandon, Alan Schwartz, Esther Seinjet, Andres Serrano, Alain Servais, Carole Server and Oliver Frankel, Yinka Shonibare MBE, Sun Shoujun, Raf Simons, Jennifer Soros, Alexander Wang, Nell Diamond Wasserman and Teddy Wasserman, John Waters, Adam Weinberg, Margaret Wu, and Anita Zabludowicz.

The inaugural **Curatorial Leadership Summit**, chaired by Naomi Beckwith, Marilyn and Larry Fields Curator at the Museum of Contemporary Art Chicago, convened over 75 curators for a daylong program that aimed to foster innovation in the curatorial landscape. Notable attendees included: **Katherine Brinson**, Curator, Contemporary Art, Solomon R. Guggenheim Museum; **Cathleen Chaffee**, Chief Curator, Albright-Knox Art Gallery; **Peter Eleey**, Chief Curator, MoMA PS1; **Alex Gartenfeld**, Deputy Director and Chief Curator, Institute of Contemporary Art Miami; **Jenny Gheith**, Assistant Curator of Painting and Sculpture, San Francisco Museum of Modern Art; **Rebecca R. Hart**, Polly and Mark Addison Curator of Modern and Contemporary Art, Denver Art Museum; **Ruba Katrib**, Curator, MoMA PS1; **Helen Molesworth**, Chief Curator, Museum of Contemporary Art, Los Angeles; **Heather Pesanti**, Chief Curator and Director of Curatorial Affairs, The Contemporary Austin; **Eva Respini**, Barbara Lee Chief Curator, Institute of Contemporary Art Boston; **Veronica Roberts**, Curator, Modern and Contemporary Art, Blanton Museum of Art; **Lauren Haynes**, Curator, Contemporary Art, Crystal Bridges Museum of Art; and **Zoe Whitley**, Curator, International Art, Tate Modern.

**blank projects** (Cape Town) was the winner of the **Presents Booth Prize**, supported by **Athena Art Finance**. By a majority decision, the international jury awarded blank projects a \$10,000 prize for its exemplary presentation of Igshaan Adams and Cinga Samson.

The jury was comprised of international collectors and curators: **Naomi Beckwith**, Marilyn and Larry Fields Curator at the Museum of Contemporary Art Chicago; **Glenn Fuhrman**, Collector and Founder of FLAG Art Foundation; **Marguerite Hoffman**, Collector; and **Pamela Joyner**, Collector and Philanthropist.

**Exhibitors shared their remarks:**

**Perrotin**, New York, Paris, Hong Kong, Seoul, Tokyo (Galleries section)

"We presented a dual artist show and we are very happy with the reaction from the public. Sales were great—twelve works were sold and six are on reserve. We're excited to return to The Armory Show, having last done it 2011. With our new 2,500 sq. ft. space in the LES, it was important to re-develop our relationship with the city. Happy it was possible to synchronize our gallery opening with Armory week."  
— Emmanuel Perrotin

**Lévy Gorvy**, New York, London, Geneva (Focus section)

"We are so delighted to have participated in The Armory Show for the second year. Our solo booth presentation of new works by Karin Schneider has been incredibly well received, with strong interest and support from important collectors, curators, and museums. As we experienced last year with our sold out Senga Nengudi booth, we placed all fourteen of Karin's works in key New York and international collections. The gallery is now in discussions to organize a solo show for the artist in Asia." — Emilio Steinberger, Senior Partner

**Lisson Gallery**, London, New York (Galleries section)

"The Armory week was a successful week for the gallery. The fair usually brings new and long-standing clients to the city, and this year continued the trend, despite the weather on the fair's opening day. In addition to strong sales on the booth by a range of gallery artists, we were pleased at the momentum surrounding the exhibitions in our galleries by Ted Stamm and Laure Prouvost. It is both artists' inaugural exhibitions with the gallery, and they are off to a great start with significant sales and strong interest." — Alex Logsdail, International Director

**Pace Gallery**, New York, London, Beijing, Hong Kong, Paris, Palo Alto (Galleries section)

"The engagement with Tara Donovan's works at The Armory Show thus far has been incredible. The fair's Town Square has served as a dynamic site to premiere her newest monumental installation, and this has translated into very strong sales of her *Compositions (Cards)* pieces—we sold out the booth on the first day and have continued to sell additional works from the series throughout the week." — Marc Glimcher, Pace Gallery President & CEO

**andrew kreps**, New York (Galleries section)

"We've had an excellent fair. It reminds me of what The Armory Show used to be. It's really great to connect with New York collectors and it feels regional in a good way. We've seen a lot of collectors from New York and Chicago that don't necessarily visit the gallery." — Liz Muholland, Partner

**Jeffrey Deitch**, New York (Galleries section)

"It always inspires me to see how many people at The Armory Show are interested in progressive contemporary art. Even with the snowstorm, attendance this year has been enormous. New York City has the most sophisticated art audience in the world and it's very rewarding to connect with that audience through the fair. This year, we were able to take JR's work beyond the booth and include a large scale installation at the entrance, studio visits, and other programming. JR is one of the best examples of artists addressing pressing social issues today, which is the type of artist I want to be behind. His sales have done well with particular interest from institutions. All profits are going to fund his large scale projects, like the one on the U.S/Mexican border. I'm excited we were able to work with The Armory Show and use the fair as a platform to help JR's work reach the broad public." — Jeffrey Deitch, Owner

**Galerie Eigen + Art**, Berlin (Galleries section)

"The fair is truly great. The hospitality from the team is wonderful, we feel very welcome. The collectors return every day." — Gerd Harry Lybke, Owner

**DITTRICH & SCHLECHTRIEM**, Berlin (Galleries section)

"We are very pleased with the response at The Armory Show. There has been a great response to the young emerging artists in our booth. Martin Roth's *Untitled Judd II* was sold to a private collection in Pennsylvania, a large Julian Charriere sculpture is under consideration by a major institution and multiple works by Robert Lazzarini have been placed in an important New York collection." – Andre Schlechtriem, Director and Partner

**Jessica Silverman Gallery**, San Francisco (Galleries section)

"During the course of five days, we placed works with multiple institutions including the ICA Miami and Cleveland Clinic and placed an important Nicole Wermers sculpture in a private collection. With solo shows opening at the gallery this week, we had tremendous enthusiasm and swift sales for Matthew Angelo Harrison's sculptures (currently in the New Museum Triennial) and David Huffman's paintings. Great to see people brave the snow to support." – Jessica Silverman, Owner and Founder

**Galeria Nara Roesler**, Sao Paulo, Sao Paulo, Rio de Janeiro, New York (Galleries section)

"We've had a very good fair. It feels more alive this year with sales spread consistently throughout the week. There is a lot of positive energy. In addition to our reported sales, we are nearly sold out of a new edition by Vik Muniz." – Frederik Schampers, New York Director

**Jack Shainman Gallery**, New York (Galleries section)

"We had a wonderful 2018 Armory Show experience. The energy was amazing, and year over year we continue to meet new collectors from around the world in addition to placing works with great collections and institutions at this very important fair." – Jack Shainman, Owner and Founder

**Blain | Southern**, London, Berlin (Galleries section)

"One highlight sale at the VIP opening was a new monochrome painting by Ali Banisadr. The work was purchased by a US collector and will be loaned for our forthcoming Berlin solo exhibition this September. We have enjoyed meeting, as always, many friends of the gallery, both old and new." – Adrian Sutton, Director

**Hackett Mill**, San Francisco (Insights section)

"The gallery is pleased to announce here a major retrospective of David Park's work at the SFMOMA in 2019. We have received so much attention with the juxtaposition of hanging David Park and Milton Avery – both investigated the process of painting outside of abstract expressionism through domestic scenes. We wanted to produce a meaningful booth for The Armory Show as we knew that, even though many of the works were borrowed from private collections, we would receive attention from major institutions and curators." – Francis Mill, Owner

**Kavi Gupta**, Chicago (Galleries section)

"The Armory Show was a fantastic launch for not only the contemporary aspect of our program but also the new historical component that we're developing. This year we showcased many new artists spanning multiple generations whose work had never before been shown at a New York art fair and it means so much to us to be able to bring them that exposure. We placed a plethora of works in wonderful collections and institutions over the weekend; the response was even more wonderful than we could have expected!" – Kavi Gupta, Owner

**Ronchini Gallery**, London (Insights section)

"There has been a huge amount of interest in artist Katsumi Nakai. The fair has been great as it is the most wonderful platform – there is a real vibrancy here." – Lorenzo Ronchini, Owner

**Van Doren Waxter**, New York (Galleries section)

“We had a very solid opening day at The Armory Show. An amazing turnout of seasoned collectors including Anita Zabludowicz, the Horts, Beth DeWoody, the Rubells, the Krauses, Charlotte Feng Ford, Calvin Klein designer Raf Simons, Steve Martin, and Sofia Coppola, among many others. Van Doren Waxter had a dozen sales within the first four hours of the fair preview, including works by Brian Rochefort, Jeronimo Elespe, Marsha Cottrell, among others. Everyone agreed that despite the extreme weather, it was a robust and very solid preview day, and the fair quality is very high.” – Augusto Abrizo, Partner

**espaivisor**, València (Galleries section)

“We really like The Armory Show because you can find top ten collectors and smaller collectors you wouldn’t normally know. It’s a very special event because of these different levels.” – Mira Bernabeu, Director

**Galerie Ludorff**, Dusseldorf (Insights section)

“Galerie Ludorff enjoyed one of the most successful editions of the Armory Show so far with a total of 12 works selling among these a group of nine watertowers by Bernd and Hilla Becher, a total of seven prints by Josef Albers. Furthermore a painting by Jerry Zeniuk and a work by Richard Serra in addition to works by Imi Knoebel were in strong demand.” – Manuel Ludorff, Owner

**Mazzoleni**, London, Turin (Galleries section)

“It was a fair with a good energy and a correct mix between collectors and art connoisseurs. Our project *Dorazio/Zappettini* was very appreciated and the booth full of visitors. Sales were good.” – Jose Graci, Managing Director

**Ronald Feldman Gallery**, New York (Galleries section)

“We received an overwhelming response from a mix of young and old, savvy and neophyte, from all over the world. Their curiosity and questions were excellent. People were engaged and excited about the work.” – Ronald Feldman, Owner

**The Armory Show 2018 was generously supported by the following partners:**

Athena Art Finance, Lead Partner; UOVO, Exclusive Shipping and Logistics Partner; Pommery Champagne; The Art Newspaper; Artsy; Vontobel Swiss Wealth Advisors AG; Kargo; Revolution Precrafted; Valmont; YOOX; and AWAY. Design Partners: Rolf Benz, Tucker Robbins, Foscarini, Vistœ, Extremis, Carl Hansen & Son, Michael Collins Decor, Earnest, and Bade Stageberg Cox. Supporting partners: BFA, zkipster, Zico Coconut Water, and Essentia.

## **NOTES TO EDITORS**

### **The Armory Show**

The Armory Show is New York City's premier art fair and a leading cultural destination for discovering and collecting the world's most important 20th- and 21st-century art. Staged on Manhattan's Piers 92 & 94, The Armory Show features presentations by leading international galleries, innovative artist commissions and dynamic public programs. Since its founding in 1994, The Armory Show has served as a nexus for the international art world, inspiring dialogue, discovery and patronage in the visual arts.

### **Important Information for Media**

#### **Fair Images**

[2018 General Highlights](#)

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