



MARCH 5–8 PIERS 90 & 94

INFORMATION

GENERAL FACTS & FIGURES:

Description

The Armory Show is New York City's premier art fair and a leading cultural destination for discovering and collecting the world's most important 20th- and 21st-century art. The Armory Show features presentations by leading international galleries, innovative artist commissions, and dynamic public programs. Since its founding in 1994, The Armory Show has served as a nexus for the international art world, inspiring dialogue, discovery, and patronage in the visual arts.

Dates

The Armory Show occurs annually in March. The next edition of The Armory Show will take place March 5-8, 2020 with an invitation-only VIP Preview on March 4.

Location

The 2020 edition will take place at Piers 90 and 94 at 711 12th Avenue, New York, 10119.

Visitor Figures

The Armory Show welcomes between 55,000-65,000 visitors annually.

Attendees

The Armory Show welcomes an audience of high-net-worth individuals from the United States and abroad, in addition to leading museum directors, curators, and artists.

Armory Arts Week

The Armory Show anchors Armory Arts Week, a citywide program of art fairs and events that highlight the diverse cultural offerings of New York's arts scene. With several satellite fairs coinciding with The Armory Show in addition to dozens of gallery and museum openings, events and performances, Armory Arts Week is New York's premier arts week and a cultural destination for thousands of international visitors.

History

The Armory Show was founded in 1994 by four New York gallerists—Colin de Land, Pat Hearn, Matthew Marks and Paul Morris—who sought a platform to present and promote new voices in the visual arts. Originally known as the Gramercy International Art Fair, named after its initial location in the legendary Gramercy Park Hotel, The Armory Show acquired its present-day name following the fair's migration to the 69th Regiment Armory on Lexington Avenue in 1999. The fair's name was chosen in homage to the legendary 1913 exhibition of the same name that famously showcased avant-garde works by European artists previously unseen in America.

Press Images

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