

INFORMATION

GENERAL FACTS & FIGURES:

DESCRIPTION

The Armory Show presents the world's leading international galleries showcasing works from both modern masters and cutting-edge contemporary artists, and helps the art market thrive through making buying, selling, and discovering art more accessible.

DATES

The Armory Show occurs annually in September. The next edition of The Armory Show will take place September 9-12, 2021.

LOCATION

The 2021 edition will take place at the Javits Center, 429 11th Avenue, New York, NY 10001.

VISITOR FIGURES

The Armory Show welcomes an average of 54,000 visitors during the fair.

ATTENDEES

The Armory Show welcomes an audience of high-net-worth individuals from the United States and abroad, in addition to leading museum directors, curators, and artists.

ARMORY WEEK

Kicking-off the fall arts season, The Armory Show coincides with citywide gallery and museum openings, events, and performances, making Armory Week New York's premier cultural destination for thousands of regional and international visitors.

HISTORY

The Armory Show was founded in 1994 by four New York gallerists—Colin de Land, Pat Hearn, Matthew Marks and Paul Morris—who sought a platform to present and promote new voices in the visual arts. Originally known as the Gramercy International Art Fair, named after its initial location in the legendary Gramercy Park Hotel, The Armory Show acquired its present-day name following the fair's migration to the 69th Regiment Armory on Lexington Avenue in 1999. The fair's name was chosen in homage to the legendary 1913 exhibition of the same name that famously showcased avant-garde works by European artists previously unseen in America.

In 2021, The Armory Show made the historic move to the newly expanded Javits Center. The Armory Show continues its legacy as a gateway to New York's art scene, linking visitors to exhibitors at the fair as well as New York City galleries, museums, arts organizations, artists and collectors.

PRESS IMAGES

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